



MARYLAND COUNCIL OF CHAPTERS GOALS 2011 – 2012

- ▶ **One hundred percent representation of Chapters at Council meetings**
- ▶ **Activate Council Committees as a primary Chapter resource**
- ▶ **Improve Council web site with consistency among Chapter pages**
- ▶ **Establish a Council Auxiliary Liaison to coordinate with Chapters**
- ▶ **Provide Council expertise to strengthen Chapter structure & mgmt**
- ▶ **Assist Chapters in reaching and maintaining a Level of Excellence**
- ▶ **Improve Chapter to Chapter communications and mutual support**
- ▶ **Encourage Chapters to share successful “best practices”**
- ▶ **Assist Chapters in creating and publishing a newsletter**
- ▶ **Encourage Chapters to develop community outreach programs**
- ▶ **Encourage Chapters to develop auxiliary memberships**
- ▶ **Assist Chapters to develop a Leadership Ladder for continuity of mgmt**
- ▶ **Review potential of establishing new chapter in Western Maryland**

